

Virginia Association of Community Banks

Director Series: Technology “Crash Course” for Officers & Directors

WEBINAR – ON-DEMAND WEB LINK & FREE CD ROM

Thursday, May 20, 2010

11:00 am – 12:30 pm Eastern

Few bank officers and directors have backgrounds in IT, security, data processing, or payments. Yet with heightened regulatory scrutiny mandating more direct oversight of these areas, officers and directors must satisfy the statutory requisite of an “informed” point of view. In this pursuit, technology is both a means and an end; it is a topic to master and a tool from which such mastery comes. Strategic competence and creativity in technology is what sets winners apart in today’s commoditized world of financial services. Join us for a candid review of the technology trends and challenges facing today’s senior bank leadership, and learn to capitalize strategically on opportunities for growing your bank in trying times.

HIGHLIGHTS

- Technology update and forecast
- Tipping points in payments: bill pay, debit cards, prepaid cards
- Top 10 technologies for 2010 and beyond
- Remote deposit: winning the all-out grab for low-cost core deposits
- Mobile banking and payments: whether and when to make a move
- Risk and security: ID theft update, mitigation, and controls
- Social media: prospects, risk, and the bottom line
- Questions to ask regarding technology

WHY SHOULD YOU PARTICIPATE?

This session is a cost-effective way for bank directors and senior bank management to master the most-current trends, challenges, and opportunities in bank technology and payments. It will help you understand and exploit new developments in and across delivery channels and payments franchises, while also securing your bank against new forms of operational and fraud risk. You may train as many individuals as you like for one set price. There will be no travel costs, time lost from work and no one will be required to leave the institution.

WHO SHOULD ATTEND?

This informative session is designed for bank directors, CEOs, and senior officers responsible for developing and deploying strategic technology initiatives, including electronic payments, cash management services, core deposit acquisition, and risk mitigation.

PLEASE NOTE: Your registration fee allows you to have **one telephone connection**. However, as many people as you like may listen from your office speaker phone. If you register for the webinar, your registration fee also includes **one internet connection** from a single computer terminal.

ABOUT THE PRESENTER – Lee Wetherington, AAP, Director of Strategic Insight, ProfitStars®

Lee Wetherington is Director of Strategic Insight for ProfitStars, a division of Jack Henry & Associates, Inc.®, and provider of best-of-breed solutions that improve the performance of community banks using any core system. Lee directs the development of actionable insight and strategy for the financial services industry. To this end, he develops programs, presentations, and articles designed to orient and educate financial

institutions on the trends and implications of new technologies. He delivers keynotes nationwide and serves as the Technology Faculty Chair for several regional banking schools.

In addition, Lee has authored numerous articles for financial trade periodicals, including Independent Banker and ABA Bank Marketing. He received bachelor degrees in Economics and English from Duke University in 1990. In 1995, he earned the distinguished Accredited ACH Professional (AAP) certification from the National Automated Clearing House Association (NACHA).

THREE REGISTRATION OPTIONS

1. LIVE WEBINAR

The **LIVE WEBINAR** registration option allows you to have one telephone connection for the audio portion and one internet connection (from a single computer terminal) to view online visuals as the presentation is delivered. You may have as many people as you like listen from your office speaker phone. Registrants receive a toll-free number and pass code that will allow entrance to the seminar. The session will be approximately 90 minutes, including question and answer sessions. Seminar materials will be sent prior to the broadcast along with hookup instructions. Your pin number, hookup instructions and handouts will be emailed to you. You will need the most current version of Adobe Acrobat Reader available free at www.adobe.com.

2. ON-DEMAND WEB LINK** AND FREE CD ROM*

Can't attend the live webinar? The ON-DEMAND WEB LINK** is a recording of the live event including audio, visuals, and handouts. We even provide the presenter's email address so you may ask follow-up questions. Within 5 business days following the webinar, you will be provided with a web link that can be viewed anytime 24/7 for the next 6 months. This link will expire 6 months after the live program date. **But there's more . . . AS AN ADDED BONUS, you will also receive a FREE audio/visual CD ROM.*** The CD includes the original audio/visual presentation, the question and answer sessions, and the handouts. Use the on-demand link or this "off-the-shelf" training program for those that could not attend the live seminar and for future training.

3. BOTH LIVE WEBINAR AND ON-DEMAND WEB LINK** (INCLUDES FREE CD-ROM*)

Includes options 1 and 2 above

AFFORDABLE, PROFESSIONAL TRAINING, WHEN AND WHERE YOU CHOOSE

*CD Rom for PC use only

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Registration Form DIRECTOR SERIES: Technology "Crash Course" May 20, 2010

Company/Bank Name

Contact Name

Title

Billing Address

City/State/ZIP

Email Address

Phone

Program Type (All Pricing is for Members. Non-Member Fees are Double)

- Live Webinar (\$250) On Demand Link w/free CD (\$250)
 Both Live Webinar with On-Demand Link & Free CD (\$275)

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Check Enclosed: Amount: \$ _____

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Cancellation Policy: Cancellations must be received within three or more business days prior to the day of an educational program to receive 100% credit. If less than three days prior, a 20% cancellation fee will apply. There are no refunds on the day of a program, substitutions, however, are welcome.